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A AUG 1 5 1941 A

U. S. Department of Agriculture

SPECIAL BULLETIN - URGENT!!!

ATTENTION: All who want the best possible results with their plantings of PEONIES, IRIS, POPPIES, and HEMEROCALLIS.

July 25 through August is the time to plant your Iris, Hemerocallis, Poppies and Peonies. Order the carefully grown, top-quality material listed on the following pages and presented by the JOSEPH F. MARTIN COMPANY in advance of regular catalog publication. This is another of the SPECIAL SER-VICES designed to insure for our customers maximum, ultraprofitable results from the material which you obtain from us.

Don't fail to forward your reservations for this material to us at once so that we may make shipment to you exactly as the plants become prime for transplanting. Poppies and Hemerocallis may be expected from July 31 through August, Peonies and Iris from August 15 on.

SPECIAL DISCOUNTS FOR CASH WITH ORDER

2% on orders up to \$10.00 5% on orders from \$10.00 to \$25.00 7% on all cash orders of \$25.00 or more

EXPECT ONLY THE BEST SERVICE AND TOP-QUALITY PLANTS

THE JOSEPH F. MARTLN COMPANY - PAINESVILLE, OHIO "Where Plants Are Best By Test"

SPECIAL SULLETIN - UNCONTAIL

ATTEMPTON: All who want the best goaldies seed of the state of the sta

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Don't fail ... fareau your reservations 19: 1 tet i ted
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Hemetocallis may be expected from 19; 31 automor and 1;
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PEONIES

The fine quality roots which you will receive from the JOSEPH F. MARTIN CO. are not that way by accident. They are groomed with special, painstaking care, and are grown for root production ONLY. Consequently, the peak of vitality is maintained and the quality roots which you receive now will soon provide good profits for you. Reserve a good quantity of these carefully selected roots now, for planting from August 15 on.

Trades de seems for a reasonably	Per 10	Per 100
Pure white.	\$2.00	\$16.00
Brilliant solferino-red.	2.00	16.00
Rich crimson.	2.00	16.00
Silvery pink.	2.00	16.00
Lively red.	2.00	15.00
Satiny pink.	1.50	10.00
Rich crimson.	2.00	15.00
Mauve rose, collar creamy white.	2.00	15.00
Delicate lilac white, inclosing		
violet rose center.	2.00	16.00
Bright cherry-red.	2.50	20.00
Water-Lily Peony, semi-double		
AND REAL PROPERTY OF THE PROPE	2.00	16.00
Vivid crimson.	3.00	25.00
Medium pink, silvery reflex.	2.00	15.00
Delicate flesh pink, shading to		
		25.00
Glossy lilac-pink, base deep rose.	2.00	16.00
Bright violet-rose, anemone center.	2.00	15.00
Deep, rich, brilliant red.	2.00	18.00
Light violet-rose, crimson center.	2.00	15.00
Apple blossom pink.	2.00	15.00
Early rose pink.	2.00	15.00
25 or more of any one variety at 10	O rate.	
	Brilliant solferino-red. Rich crimson. Silvery pink. Lively red. Satiny pink. Rich crimson. Mauve rose, collar creamy white. Delicate lilac white, inclosing violet rose center. Bright cherry-red. Water-Lily Peony, semi-double white with gold. Vivid crimson. Medium pink, silvery reflex. Delicate flesh pink, shading to straw white. Glossy lilac-pink, base deep rose. Bright violet-rose, anemone center. Deep, rich, brilliant red. Light violet-rose, crimson center. Apple blossom pink. Early rose pink.	Pure white. Brilliant solferino-red. Rich crimson. Silvery pink. Lively red. Satiny pink. Rich crimson. Mauve rose, collar creamy white. Delicate lilac white, inclosing violet rose center. Bright cherry-red. Water-Lily Peony, semi-double white with gold. Vivid crimson. Medium pink, silvery reflex. Delicate flesh pink, shading to straw white. Glossy lilac-pink, base deep rose. Clossy lilac-pink, base deep rose. Bright violet-rose, anemone center. 2.00 Deep, rich, brilliant red. Light violet-rose, crimson center. Apple blossom pink. 2.00 Apple blossom pink.

MAKE A SPECIAL MEMORANDUM:

PLANT....

PEONIES from August 15 on...
IRIS from August 15 on....

ORDER NOW - from

THE JOSEPH F. MARTIN CO., PAINESVILLE, OHIO

21

The fine quality roots which you will receive from the JOSEPH F.
MARFIN CO. are not that way by accident. They are groomed with
apendal, painstaking bare, and are grown for root production ONLY.
Consequently, the peak of vitality is maintained end the quality
roots which you receive now will soon provide good profits for you.
Reserve a good quantity of these carefully selected roots now, for
planting from August 15 on.

Per 100-	Of te	T +UV VA VO	nane mari amenda
\$16,00	00.50		ALEXANDER DUMAS
16.00		Brilliant solferino-red.	AUGUSTINE D'HOUR
00.81		Rich crimson.	CHARLES MCKELLIP
16.00	00.8		CHESTINE GOWDY
		Silvery pink.	Account of the second s
00.34	00.5	Lively reduction	HERITA OBOURSE
10.00		Satiny pink.	GERMAINE BIGOT
25.00	00.8	Rich crimson.	KARL ROSENFELD
15.00	00.5	Mauve rose, collar creamy white.	IA FEE
		Delicate lilac white, inclosing	IA PERIE
16.00	00.5	violet rose center.	process that the second
00.08	2.50	Bright oberry-red.	LORD KITCHENER
		Weter-Lifty Peony, semi-double	MARIE JACQUIN
	00.8	Water-Lily Peony, semi-double white with gold.	Company of the control of the Contro
25.00	3.00	Vivid crimson.	MARY BRAND
15.00	00.8	Medium pink, silvery reflex.	MATE. DUCKL
(P. 1.		Delicate flesh pink, shading to	MARE, JULES DESSERT
00.88	00.8	stram white.	
16,000	00.8	Glossy lilac-pink, bese deep rose.	MONS JUTES KILE
15.00	00/3	Bright violet-rose, anemone center.	PHILOMETE
00.81	00.8	Deep, rich, brilliant red.	PRES. ROOSEVELT
15.00	00.8	. refneo noamiro , eaor-feloiv figil	PRINCESS BEATRICE
	00.8	Apple blossom pink.	SARAH BERNHARDT
15.00	00.8		
O a Code		Early rose pink,	UMSTILATA ROSEA
	rate.	25 or more of any one variety at 100	

MAKE A SPECIAL MEMORANDUM:

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PEONIES from August 15 on...

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THE JOSEPH F. MARTIN CO., PAINESVILLE, OHIO

IRIS KAEMPFERI - JAPANESE IRIS "The Modern Orchid of the Garden"

Years of progress in Iris selection and great strides of improvement have resulted in the classic, up to the minute list which is presented here. The generous plants which will be shipped to you will develop into clumps that will provide 4 to 5 salable plants after the first year, a real profit-providing return for a reasonably small investment. Plant from August 15 on.

Frant 170m August	15 on.	Per 10	Per 100
ASTARTE	Beautiful double dark violet.	\$2.00	\$15.00
BLUE RIVER	Semi-double, wisteria blue.	2.00	15.00
DORIS CHILDS	Double white, veined rosy plum.	2.00	15 00
EUMEE .	Single, dark violet.	1.50	10.00
HELCULE	Double lilac-blue.	1.50	10.00
ISC-NO-NAMI	Double blue on grayish-white background.	1.50	10.00
KAGARI-BI	Double chinese-red, distinctive.	1.50	10.00
LA FAVORITE	Double, large, fine white, slightly veined blue.		15.00
LUCIA MARSHALL	Large, double, pansy violet, white		10.00
Marin Carrie	veins.	2.00	15.00
MAHOGANY	Large, double, velvety mahogany red.	2.00	15.00
MARJORIE PARRY	Double, soft mauve.	2.00	15.00
MOMYI-NO-TAKI	Large, six petal, dark red with golden center.	2 00	15 00
NEPTUNE	Single, violet mahogany.	2.00	15.00
PATROCLE		1.50	10.00
	Single, superb dark violet.	1.50	10.00
REPSIME	Giant double, soft blue on white.	1.50	10.00
SEACREST	Double, frost white, deep blue shaft.	1.50	10.00
ROSE H. SCHEEPERS	Double mauve gray, overlaid blue.	2.00	15.00
VIOLET RAY	Fine six-petaled violet red.	2.00	15.00
WISTER'S FAVORITE	Semi-double, large light blue.	1.50	10.00
YEZONISHITAI	Three petaled red lavender, shaded		
	purple.	1.50	10.00

25 or more of any one variety at 100 rate.

See our Special Collection Offer on last page.

For complete and detailed descriptions of all material in this bulletin, please consult your copy of our Spring 1941 catalog. Our new fall issue covering complete line of perennials will be ready for the mail around S ptember 1. Don't fail to look forward to receiving it. You'll find that it is the most complete list of all that is really good in perennials, published exclusively for the wholesale trade.

TRIS KARMFFERI & JAPANESE IRIS

Years of progress in Iris selection and great chrides of improvement have resulted in the classic, up to the minute list which to the minute list which will be shipped to you will develop here. The generous plants which will browide 4 to 5 selable plants after the first into clumps that will provide 4 to 5 selable plants after the first year, a real profit-providing return for a reasonably small investment. Per 10 per 10 per 100 Per 1

	All regions of the last of	William Market Street	The state of the s	a de gran, state of the state o
	\$15.00	00.80	Beautiful double dark violet.	ASTARTE
	15.00		Semi-double, wisteria blue.	REVIE TOTA
	00 ar		Double white, weined rosy plum.	BOILES CHILDS
	10.00	1.50	Single, dark violet.	The Paris of the P
	20.00	03.1	Double liles-blue.	A TOP OFFI
			Double blue on graytsh-white	INAMPON-GET
*	00.01	08.1	baokground.	
	00.01	1.50	Eouble chinese-red, distinctive.	KAGARI-BI
			Double, large, fine white, slightly	IA FAVORITE
	15 00	00.8	velned blue.	
			large, double, pansy violet, white	LUCIA MARSHALL
	15:00	00.8	veins.	
	15.00	00.8	Large, double, velvety manogany red.	MAHOGANY
	15.00	00.8	Double, soft mauve.	MARJORIE PARRY
			Large, six petal, dark red with	MOMYI-NO-TAKI
	15.00	00.8	Large, eix petal, dark red with golden center.	
	20.00	1.50	Single, violet manogeny.	NEPTUNE
	00.01		Single, superb dark violet.	PATROCLE
		1.50	Giant double, soft blue on white.	MAISTER
				SEACHEST
	10.00	08.1	Double, frost white, deep blue shaft.	Printer of the Paris of the Par
	.T2.00	00.6	Double mauve gray, overlaid bine.	HOSE H. SCHEEPERS
		00.8	Tine air-petaled stellet radio.	YAR TELOTY
	10.00	1.50	Semi-double, large light blue.	MISTER'S PAVORITE
			hebeda rednevsi ber belster eerdT	YEZONISHITAI
	10.00	1.50	purple,	

25 or more of any one variety at 100 rate.

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ORIENTAL POPPIES

SELECTED LIST OF VARIETIES - Most Popular - Most Practical. Large
scale production permits the low price scale. Quality is NOT
sacrificed in any instance. Each plant is a fine, fully developed, field grown root that will not be surpassed in quality anywhere.
Per 10 Per 100

		LOT TO	101 100
CAVALIER	Nopal red flowers.	\$2.50	\$20.00
CERISE BEAUTY	Beautiful cerise.	1.50	10.00
ENFIELD BEAUTY .	Large, cherry pink.	3.00	25.00
GOLD OF OPHIR	Golden orange.	3.00	25.00
JEANNE MAWSON	Large, geranium pink.	2.50	20.00
MANDARIN	True, chinese red.	2.00	15.00
MRS. PERRY	Salmon-pink.	1.50	10.00
OLYMPIA	Double flame scarlet.	1.50	10.00
ORANGE PERFECTION	Orange-tihted pink flowers.	3.00	25.00
PRINCE OF WALES	Coral-pink,	3.00	25.00
SASS PINK	Very large, delicate flesh pink.	2.50	20.00
SPOTLESS	Soft pink.	1.50	10.00
TRILBY	Lustrous dark red.	2.50	20.00
WURTEMBERGIA	Nopal Red.	1.50	10.00

HEMEROCALLIS

For a great show from early May through August, plant the range of varieties shown here, all plants young and vital for perfect results.

		Per 10	Per 100
FLAVA	Sweet scented, clear yellow.	\$1.00	\$7.00
LUTEOLA	Large, orange-yellow.	1.00	7.00
MIDDENDORFII	Rich orange-yellow.	1.00	7.00
PEGGY PERRY	Scarlet orange, center yellow.	2.00	15.00
programme and the programme of the progr	BETSCHER'S HYBRID HEMEROCALLIS		
ANNA BETSCHER	Rich, golden yellow.	2.00	15.00
D. D. WYMAN	Golden yellow, splashed.	2.00	15.00
GOLDENI	Golden orange.	2.00	15.00
GYPSY	Brilliant, deep orange.	2.00	15.00

ANOTHER IMPORTANT MEMORANDUM:

PLANT

ORDER NOW - from

THE JOSEPH F. MARTIN CO., PAINESVILLE, OHIO

ORIENTAL POPPIES

SRIECTED LIST OF VARITIES - Most Popular - Most Practical. Large scale production permits the low price scale. Quality is NOT sacrificed in any instance. Each plant is a fine, fully developed, field grown root that will not be surpassed in quality anywhere.

	reer to per	q or regarding	Andrew Street, Str. Str.
Nopel ned flowers.	\$2.50 \$2	Nopel red flowers. \$2.50	CAVAD
Beautiful cerise.	1.50 1		
Large, cherry pink.	3.00	The production	
Golden orange.	3.00.8	Popula Golden orange. 3.00	and the second second
large, geranium pink.	2,80	MAWSON Large, geranium pink. 2.50	
True, chinese red.	00.8	BALLEY TO BE STREET TO BE STREE	MANDAR
Salmon-pink.	1.50	ERRY Salmon-pink. 1.50	MRS. P
Double flame soarlet.	1.50	7 50	OLYMPI
. Orange-tinted pink flow	3.00	The latest with the second of the second sec	ORANGE
Coral-plak.	8.00	OF WAIRS Coral-plak, 8.00	PRINCE
Very large, delicate fl	0a.s	A** A	SASS P
Soft pink.	1.50	03 (SPOTIE
Lustrous dark red.	08.3	OR C	YEILEY
Nopal Red.	1.50		
and the second s			

HEMEROCALLIS

Tor a great show from early May through August, plant the range of variation shown here, all plants young and vital for perfect results.

Market Ma	V4 194	1. C. 1973	
		Sweet scented, clear yellow.	AVAIR
7.00	20.1	Large, orange-yellow.	IUTROLA
7.00	1.00	Rich orange-yellow.	MIDDENDORVII
		Soarlet orange, center yellow.	PEGGY PERRY
	ar a constr	BETSCHER'S HYBRID HEMEROCALLIS	
15.00		Rich, golden yellow - was allow	ANNA BETSCHER
15.00	00.S	Golden yellow, splashed.	D. D. WYMAN
15.00	00.8	Colden orange	GOLDENI
15.00	00.8	Brilliant, deep orange.	GYPSY
			- Management

ANOTHER IMPORTANT MEMORANDUM: PLANT

POPPIES TEOM August 1 on

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ANOTHER

SPECIAL OPPORTUNITY COLLECTION OF JAPANESE IRIS

WHY?

- 1. The tremendous popularity of the collection appearing in our Spring 1941 catalog.
- 2. To give those of our customers, who have not been introduced to the glorious Japanese Iris which are the wondrous profit-makers in plant sales, the opportunity to do so at a great saving and advantage.
- 3. To give you, who are active in the popular sale of Japanese Iris and who may desire to re-stock or add other new popular names to those which you are growing, a real buying bargain.

THE VARIETIES

ASTARTE
HERCULE
KAGARI-BI
LUCIA MARSHALL
NEPTUNE

DORIS CHILDS
ISO-NO-NAMI
LA FAVORITE
MOMYI-NO-TAKI
PATROCLE

(Consult first page of this bulletin for descriptions)

THE BARGAIN

10 each of the above varieties - - 100 PREMIUM PLANTS \$17.50 wholesale value - - - for \$10.75

25 each of the above varieties - - 250 PREMIUM PLANTS \$31.25 wholesale value - - - for \$21.50

RESERVE YOUR COLLECTION NOW - PLANT AFTER AUGUST 15

ALL OF THE VARIETIES OFFERED IN THIS COLLECTION BARGAIN ARE VERY DEFINITELY POPULAR NAMES -- THE ONES YOUR CUSTOMERS ARE ASKING FOR. THIS TREMENDOUS REDUCTION IN PRICE IS MADE POSSIBLE BY THE SAVING ACCOMPLISHED IN RAPID HANDLING OF LARGE VOLUME.

TOTAL STATE OF THE 15 . 42 Colors 100 attack to the acceptant and every our processes on to ember every of a THAT IS SEPREMENTAGED ADDRESS OF THE PROPERTY to define a first selective to the time of the consequence of the cons 18,41 112 - Ling to the reader of the contract of 品。 有的复数 化重数磁性重换设计 中央 1. 1. 1 a a delication of the backet in WE -- - CHEEV STEEL LINE STATE called the state and to they were